

Cakepreneur FAQs

1. How much commission will I make?

You will make between 12-20% commission on any orders your wholesalers place, the more wholesalers that order that month, the more commission percentage you will receive!

2. Can I cancel at any time?

Of course! We hope you will love your business and stay with us but if you change your mind you can deactivate your account at any time.

3. Do I only have to pay £150 or are there additional costs?

Your initial fee of £150 is a one off fee. If you wish to order more cake or order branded materials you can, but we have designed the Cakepreneur Cake Kit to contain everything you need to get going, without spending any extra if you don't want to!

4. Will I get support and guidance from Alana?

Yes! You may not always be speaking directly to Alana, but the Ridiculously Rich Team will be on hand throughout your business journey to help and offer any advice you might need.

5. Am I contractually obliged to run a business after paying the £150?

No! If you decide it is not for you then you can deactivate your account at any time.

6. Can I meet other Cakepreneurs?

Of course! We advise everyone to reach out to other Cakepreneurs or Ambassadors and we also host meet ups and events throughout the year where you can meet the Ridiculously Rich family

7. I have never run a business before, how would I start?

Alana will give you all the guidance and advice you need to get going in your training video with detailed steps on what to do next and you will get plenty of guidance afterwards

8. Will I make a profit?

As a Cakepreneur you will make as much as you are willing to put in. If you can spend some dedicated time every week on your business then you will quickly see it grow.

9. How many business hours will I have to put in?

You can dedicate as much or as little as you like! We would recommend everyone to find a few hours a week where you can fully focus on your business and take care of your customers. Whether you wish to run your business full time or part time, it can work for everyone.

10. Do I receive a 'one-off' product package or do I receive them on a monthly/quarterly basis? If so, do I need to pay more to receive more products?

When you first join you will receive your Cakepreneur Cake Kit which includes everything you need to start your business, including gift boxes and trays of our cake. If you wished to purchase more products after this you can do so at a discount through your Cakepreneur Account.